

Join an elite group of HFMA colleagues in transforming the healthcare industry.

Dear Colleague,

With health care's shift from volume to value, leaders who can demonstrate both breadth and depth of expertise in healthcare finance have never been more valuable or critical to shaping a viable future. That's why I'd like to invite you to become a Fellow of the Healthcare Financial Management Association.

When I first made the decision to become FHFMA certified many years ago, it was because I wanted to test my knowledge and skills at the very highest level and demonstrate my deep commitment to the field. Because you've already earned the CHFP designation, I sense a kindred spirit in you.

By earning the right to include the FHFMA designation among your credentials, you demonstrate to your employer and colleagues that you've achieved the gold standard in technical proficiency, professional competence, and knowledge of key issues and trends in healthcare finance. Perhaps most importantly, your status as an HFMA Fellow signals that you have the experience, commitment, and resources to anticipate change and respond efficiently and effectively in a new era.

What will you gain? HFMA Fellows frequently report that the FHFMA designation has opened new doors to career growth, unparalleled networking for exchanging best practices, rewarding mentoring opportunities, and national credibility and recognition.

A quick side note: Applying for the FHFMA designation is easy. (There are no exams to take!) In fact, it is likely that you have already completed most of the requirements. Please see the enclosed information for complete details.

I look forward to reading your name on the roster of HFMA's newly minted Fellows soon.

Sincerely,



Richard L. Clarke, DHA, FHFMA
President and CEO
Healthcare Financial Management Association



Fellow of the Healthcare Financial Management Association® (FHFMA)

As recognized industry leaders, HFMA Fellows act as ambassadors to the profession by raising the standard of practice through consistent participation in professional development activities and service to the healthcare finance industry. Fellows can maintain their FHFMA designation by teaching courses, making presentations, publishing, participating in special interest groups or attending educational events. It's up to you!

FHFMA REQUIREMENTS INCLUDE:

- Current CHFP designation
- Five years total as a regular or advanced HFMA member
- Bachelor degree or 120 semester hours from an accredited college or university
- Volunteer activity in healthcare finance or local chapter within 3 years of applying for the FHFMA designation, or earned the Follmer Bronze Founders Award
- Submission of a conforming FHFMA application

** Student membership does not count toward this goal.*

ADDITIONAL INFORMATION

The application for FHFMA is a one-time \$150 fee.

Apply today. It's easy.
Learn more or apply now online at
hfma.org/FHFMA

THE FHFMA CREDENTIAL SIGNALS:

industry expertise	achievement	currency on trends	peer respect
key skill sets	best practices	volunteer leadership	ownership
technical proficiency	professional commitment	career growth	competitive edge
credibility	access to thought leaders	mentorship	relationships
professionalism		success	industry recognition

HFMA Fellows...In Their Own Words

VALIDATED MY PROFESSIONAL COMPETENCY

"Certification was a personal challenge for me to validate my professional competency. Once I became an HFMA Fellow, I quickly accessed broader exposure to healthcare expertise, networking with leaders throughout the country, and exchanging best practices in a very positive way."

Lynn Musselwhite, FHFMA, *Vice President, Revenue Cycle*
Mountain States Health Alliance, Johnson City, TN

PREPARED ME FOR PROMOTION

"One of the reasons the CFO who hired me did so was that she valued my FHFMA certification. It also paved the way for me to get hired at my current employer and helped me prepare for my promotion to CFO."

Margaret A. Deming, FHFMA, CPA, *Executive Vice President/CFO*
University Health System, San Antonio, TX

CREATED A POWERFUL CYCLE OF LEARNING

"My FHFMA designation represents my commitment to my profession, HFMA, and the industry. Because I have experienced the benefits of certification firsthand, I've encouraged others to also raise their level of education and participation in HFMA. It's created a powerful cycle of learning opportunities and rewarding relationships as well as exponential career growth."

Michael M. Allen, FHFMA, CPA, *CFO/Treasurer*,
Winona Health Services, Winona, MN

GAINED RESPECT FROM MY PEERS

"FHFMA certification has helped me gain the respect of my peers in healthcare finance. It's bolstered my confidence and knowledge of the industry and has been instrumental in my professional development."

Don Schott, FHFMA, *Area Vice President-Provider Reimbursement*,
Blue Cross Blue Shield of North Dakota

DEMONSTRATED EXCELLENCE

"I wanted to be among the best of the best in HFMA by completing my certification. It also offered me an opportunity to role model the value of certification to others in our HFMA Chapter and enabled me to become involved with HFMA on a national level."

Mary Madura, FHFMA, *Director of Finance*,
Memorial Healthcare System, Hollywood, FL