



hfma

ALL-NEW!

EXECUTIVE LEADERSHIP DEVELOPMENT SYMPOSIUM

CHICAGO, IL
MAY 19-21, 2013
SEPTEMBER 15-17, 2013

A personalized, step-by-step learning experience to maximize your organizational impact in today's complex environment.

The ability to align your organization to the delivery of value in healthcare today requires a new set of management competencies. Industrial-age hierarchies, bureaucracy, and top-down decision making are now obsolete.

WHAT DO YOU NEED TO KNOW TO EXCEL?

How to improve performance. Smart strategies for assessing organizational culture and identifying obstacles to strategic change. Cutting edge approaches to business intelligence. And fresh approaches to managing people to create and sustain a culture of innovation and collaboration.

The Executive Leadership Development Symposium will offer best practices for developing value-driving capabilities (as identified in HFMA's latest Value Project) report that will prepare you and your organization to thrive in a new era.

6 MONTHS TO AN ACCELERATED CAREER PATH

Then, join your colleagues at a two-day May Learning Retreat in Chicago to hear from industry experts on national leadership trends, review Value Project strategic imperatives, and complete interactive case study scenarios focusing on collaboration, cooperation, and innovation.

Final two-day Symposium wrap-up session to share your organizational project report and take-home lessons learned from your colleagues.



Begin by **assessing your personal leadership strengths and areas of opportunity** for professional development. Complete pre-work and a 360 degree feedback survey in April.

Use June through September to **acquire tools and skills for creating organizational change** by participating in a series of webinars, directed readings, and focused, moderated discussion groups with Symposium colleagues and industry experts. With support from a professional career coach, organizational mentor, and feedback from the 360-degree assessment, create an action plan for your organization.

“Successful finance executives in the emerging healthcare industry will be strong leaders and agile change agents with 21st century management skills. They will be collaborative, informed, flexible, and above all, innovative.”

JOSEPH J. FIFER, FHFMA, CPA, PRESIDENT AND CEO, HFMA

WHY THIS IS A UNIQUE OPPORTUNITY

- **Applied learning—**
Get training and practice on using your unique skills in the most critical leadership competencies; learn how to create an organizational climate that fosters teamwork and trust; and gain real experience communicating vision and managing change.
- **Focused learning—**
By firmly grounding Symposium training in best practices identified through HFMA’s Value Project, you’ll create strategic initiatives of value to your facility’s journey in transitioning from volume-based to value-based healthcare.
- **Accelerated learning—**
Blended learning opportunities over six months help you pace change as you master key leadership competencies to move your organization forward faster and become a high-visibility change leader.

HOW WILL YOU BENEFIT?

- **Small group working sessions—**
Work closely with no more than 15 participants per session, hand-selected by provider type to offer you both affinity and diversity of issues, perspectives, and approaches in learning.
- **Quality contacts—**
Network at two live events, in working groups, and during on-line Symposium discussion forums between July and November. The result? A go-to list of trusted colleagues for mentoring, advice, and ideas post-Symposium.
- **Your personal learning lab—**
Use your own organization as your case study and personal executive learning lab as you identify opportunities for improvement and experiment with putting newly learned skills into practice and measuring outcomes.

WHO SHOULD ATTEND?

- Controllers
- Budget and finance managers
- Reimbursement and contracting directors and managers
- Directors and managers of revenue cycle
- Service line managers
- Managers directors in hospital and related hospital organizations
- Financial analysts

LOCATION: Eaglewood Resort and Spa, Chicago

TUITION: \$2,500 per individual for the Executive Leadership Development Symposium and includes all course materials, registration for all on-line learning modules and both live programs, as well as continental breakfasts, lunches, one reception and one dinner at the live programs. (Travel expenses are not included.)

REGISTRATION DEADLINE: March 18, 2013

FOR MORE DETAILS: Contact Joseph Abel, Director, HFMA Career Services at jabel@hfma.org or (708) 492-3335.

EXECUTIVE LEADERSHIP DEVELOPMENT SYMPOSIUM



DIRECTIONS

Complete this form, attach a copy of your current curriculum vitae, make a copy of the form to keep for yourself and mail, e-mail or fax to: HFMA Career Services Department, Three Westbrook Corporate Center, Suite 600, Westchester, IL 60154; careerservices@hfma.org; fax: 708-492-4311. This form must be used; no other form will be accepted. HFMA must receive applications by 4:30 p.m. Central Time.

Submit application by the deadline to be eligible for consideration for the next course.

1 PERSONAL PROFILE

HFMA MEMBER NUMBER (You must be an active HFMA member)

FIRST NAME

MIDDLE INITIAL

LAST NAME

STREET ADDRESS

CITY

STATE

ZIP

HOME PHONE

I prefer to receive correspondence at: (check one) HOME WORK

HOME EMAIL

2 PROFESSIONAL PROFILE

JOB TITLE

DEPARTMENT

EMPLOYER NAME

EMPLOYER STREET ADDRESS

CITY

STATE

ZIP

WORK PHONE

WORK FAX

WORK E-MAIL

3 CHAPTER AFFILIATION

Do you belong to a chapter? YES NO

WHICH ONE?

4 EDUCATION

INSTITUTION

MAJOR

DEGREE RECEIVED

Other educational achievements (certifications, professional credentials)

INSTITUTION

CREDENTIAL RECEIVED

5 OTHER QUALIFICATIONS

Please provide a brief answer that explains how participating in the HFMA Executive Leadership Development Symposium would benefit you.

Q. What personal career goals are you committed to?

Q. How would participating in the Leadership Development Program help you attain your professional goals?

Q. What is your philosophy regarding your personal leadership role in the health care profession?

6 APPLICANT CERTIFICATION

I submit this application form and the attached curriculum vitae for consideration as a participant in the HFMA Executive Leadership Development Symposium. If chosen, I will comply with HFMA policies and will communicate with the HFMA Career Services liaison in all matters.

SIGNATURE

DATE SIGNED