

Welcome Home!

The CAMFT community is vibrant and growing... with more than 24,000 members statewide who work in employed settings and private practice as marriage and family therapists. And now, we invite you to join us. Here's why...

Advancing the Standard



A Voice in Sacramento



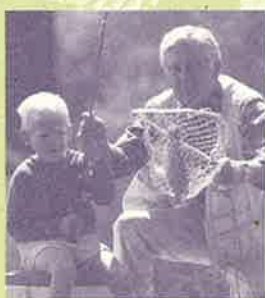
Membership in CAMFT assures your representation by an employed legislative advocate before the California Legislature on issues that impact your livelihood and profession...such as where you can be employed, how you are reimbursed, and which privileges you may enjoy as a licensed practitioner.

In September 1998, CAMFT won its two decade battle to pass the historic "name change bill." The bill, operative July 1999, will change the name of the license to "Licensed Marriage and Family Therapist" to fully reflect members' training and practice and make the license consistent with that of other states, for more lobbying power in Washington, D.C.



Answers When You Need Them

As a member of the CAMFT community, you'll enjoy direct access to the CAMFT Answer Line...a FREE members-only benefit that connects you as often as you like to on-staff experts on legal, ethical, and professional practice issues. Find out how to handle a subpoena, solve insurance reimbursement problems, tackle managed care challenges, or understand licensure requirements...plus much, much more! Where else can you get unlimited legal and practice-related advice for just \$100 per year or less?



Connection with Colleagues

When you join CAMFT, you'll also be eligible to join one of the Association's 29 affiliated chapters, with convenient local workshops, meetings and networking in your geographic area. You can gain exposure by tapping chapter therapist referral services and networking with chapter members about local employment opportunities. Join colleagues in outreach efforts to make a difference in the community where you live and work.



Insight and New Ideas

As a member of CAMFT, you'll receive a bi-monthly subscription to CAMFT's widely read magazine, *The California Therapist*, featuring peer-authored articles on emerging trends and controversial professional topics, legislative updates, business and financial issues, and news you need to keep current. Join us at CAMFT's Annual Conference to learn from quality speakers and participate in one-day CAMFT workshops year-round.

A Strong Foundation



11 Reasons to Join CAMFT Today

- 1 Members-only access to CAMFT's Answer Line
- 2 Bi-monthly subscription to *The California Therapist* magazine
- 3 Legislative action on behalf of the profession
- 4 Clout with the Licensing Board, employers, third party payers, and city/county governments
- 5 Research and comparative data on the profession
- 6 Quality conferences and workshops
- 7 Local peer networking
- 8 Members-only web page for employment info and "key issues" archives
- 9 Specialty publications
- 10 Malpractice and professional liability insurance
- 11 Self-service fax-on-demand

CAMFT is dedicated to advancing the status and standards of marriage and family therapists in California. As a member, you'll gain unique resources—like advocacy before the Licensing Board, third party payers, employers, and lawmakers...and affordable, reliable professional liability insurance. We're committed to providing the information and support you need to thrive in today's complex environment.

It's all part of membership in the CAMFT community.

Won't you join us?

Questions about joining CAMFT?

Call (619) 29-CAMFT today.



California Association of Marriage and Family Therapists

Advancing the Standard

**CAMFT is
opening
doors.
Will you
join us?**

Dear Colleague,

Congratulations on your decision to join one of the most rewarding professions in California today...marriage and family therapy. Here at the California Association of Marriage and Family Therapists (CAMFT), we'd like to help make the road to licensure a smooth one. That's why I'm inviting you to join more than 24,000 of your colleagues as a member in CAMFT.

If you're like most trainees and interns preparing for licensure, you've got a lot on your mind! And that's where CAMFT can help. Wondering where you can work? How many hours of experience you need to qualify for licensure? What you need to know about the supervisory relationship?

As a member of CAMFT, you can call the members-only CAMFT Answer Line for FREE as often as you like. You'll be connected to CAMFT's on-staff experts for quick, clear answers to the complex licensure and professional practice issues that concern you.

You'll also benefit from CAMFT's clout with the Licensing Board (Board of Behavioral Sciences). In fact, we rely on members like you to bring licensing concerns forward. Four years ago, CAMFT brought a laundry list of 17 unfair and illegal BBS licensure practices to light...and changed them, by sponsoring new legislation, bringing lawsuits, and working closely with the Licensing Board. The result? New scoring standards for the exam (increasing the pass rate by 30%) and a more inclusive interpretation of qualifying hours of experience, among other changes.

CAMFT is dedicated to advancing the standards of marriage and family therapists in California—and committed to your personal success: Won't you join us?

Sincerely,

H. Dan Smith, Ed.D.
President

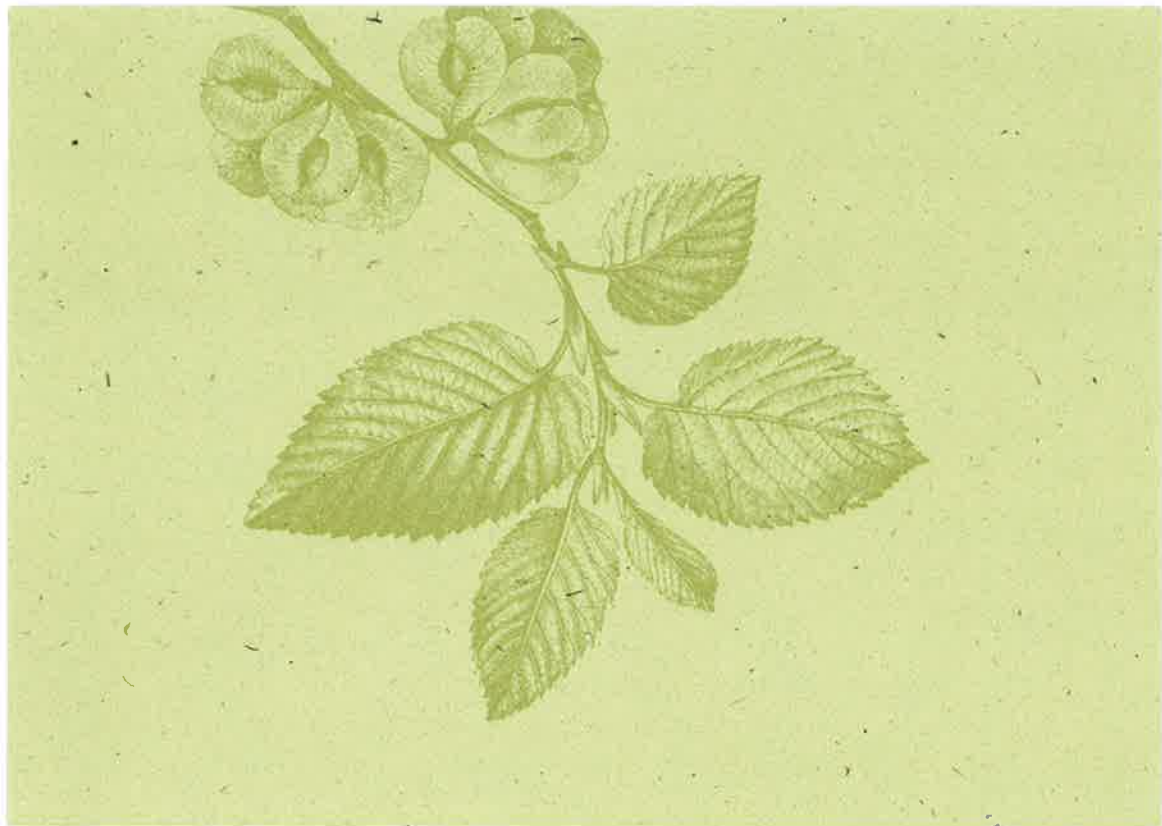
P.S. Return your completed membership application today! Join CAMFT by March 25, 1999 and we'll send you two of our most popular reprints from *The California Therapist*—"Critical Reminders for Interns and Trainees" and "Intern/Trainees—Employees, Not Independent Contractors."

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<http://www.camft.org>



FREE

Join now and receive
CAMFT's Answer Kit free!



It's Easy...

Just complete and return your membership application with payment by March 25, 1999.

You'll be even more prepared for licensure after reviewing "Critical Reminders for Interns and Trainees" and "Intern/Trainees—Employees, Not Independent Contractors," two of our most popular reprints from *The California Therapist*.

Join today!

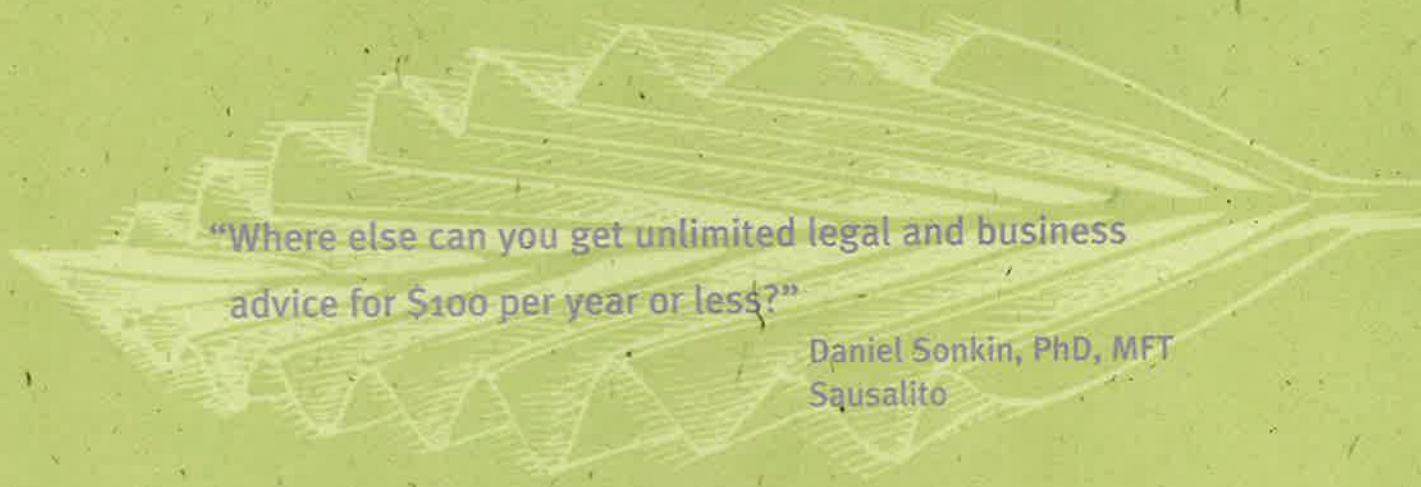


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"Critical Reminders for Interns and Trainees" **FREE.**





**“Where else can you get unlimited legal and business
advice for \$100 per year or less?”**

**Daniel Sonkin, PhD, MFT
Sausalito**